



## NARC & SP Directory Advertisement Sales 2022

Each year the NARC & SP publishes a membership directory. This directory is a vibrant tool that lists current members, their contact information, the NARC & SP Officers and chairpersons, as well as lists of its districts and club officers. We are a Non-profit organization, and we rely heavily on donations, and fundraising so we can eagerly give back in the form of scholarships, leadership building, and contributions to the Chisholm Challenge-handicap equestrians.

The ads in this directory can be anything from advertising a business, wishing someone good luck, in memory of someone special, or just your name stating you support this amazing association and will be printed in black, white, and full color depending on quality of ad received. Please submit files via pdf or jpeg (*for best results; high resolution-300 ppi or greater; what you submit is what will be printed*). Also, include pictures in your ad for no additional cost, and as an additional bonus, your business ad will be available on our NARC & SP website, [www.NARCSP.org](http://www.NARCSP.org). The ad will be in the 2022 Directory and will reach approximately 150 families. We want to thank you for your continued support in helping make NARC & SP a great organization, and we look forward to seeing what kind of ad, or donation you bring to this year's directory!

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See ad prices below (circle one): Deadline is March 11<sup>th</sup>.

- Inside Front Cover-full page: \$200.00
- Back Cover-full page: \$200.00
- Inside Back Cover-full page: \$200.00
- Full Page: \$100.00
- 1/2 Page: \$75.00
- 1/3 Page: \$50.00
- Business Card: \$25.00

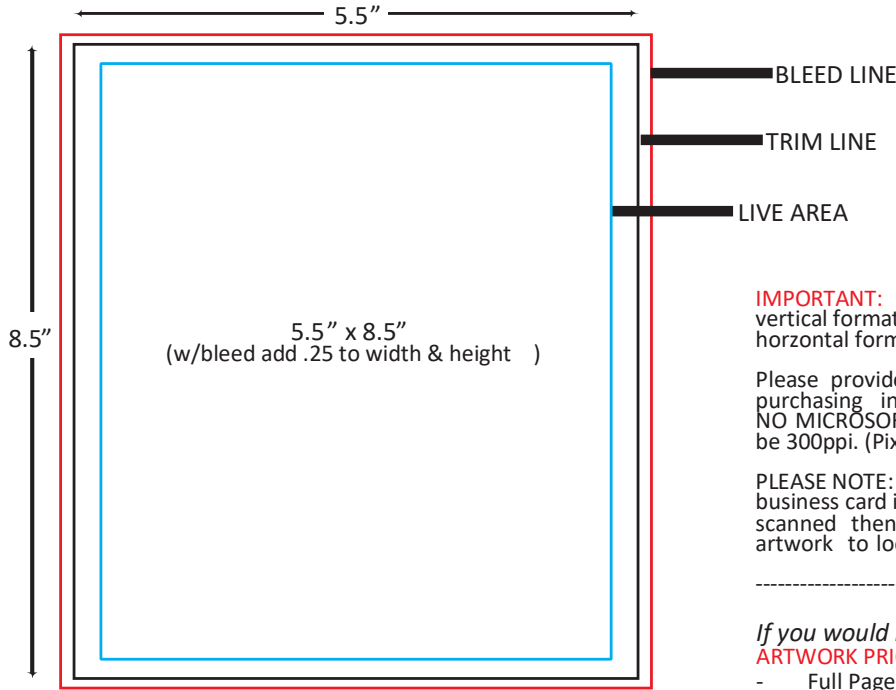
Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ File Name: \_\_\_\_\_

Circle One: Cash or Check # \_\_\_\_\_ Payable to: NARC&SP \$ \_\_\_\_\_

Submit Ads via email, completed form & payment by March 11<sup>th</sup>  
to: Kenzie deWynter 817.901.8647 [krdewynter@yahoo.com](mailto:krdewynter@yahoo.com)  
320 North Lambert Road Weatherford TX 76088

# NARC&SP DIRECTORY AD SPECIFICATIONS



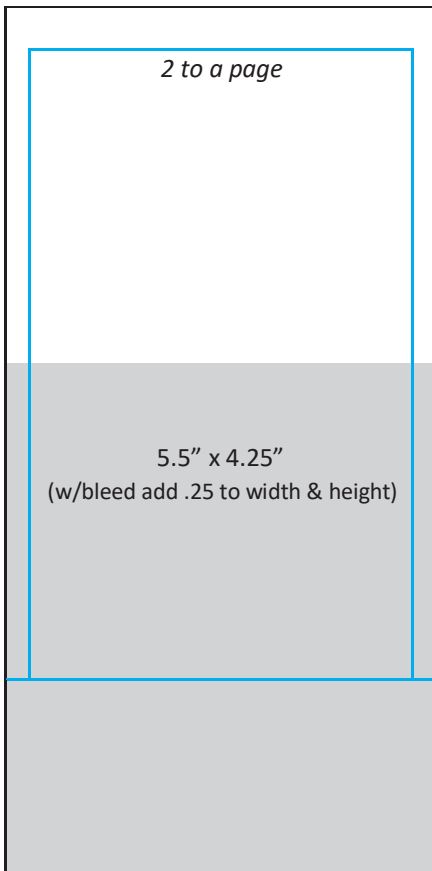
FULL PAGE LAYOUT - \$100

**IMPORTANT:** This directory is being printed in a vertical format, so if your ad or business card is in a horizontal format, this artwork will have to be turned.

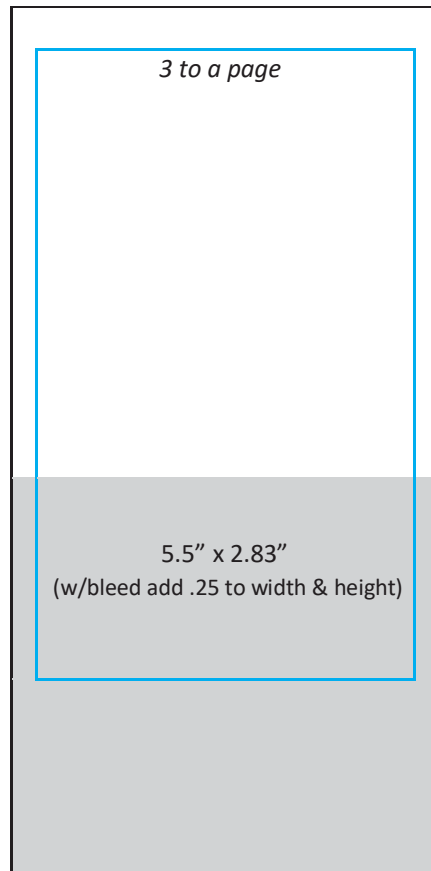
Please provide your ads in the size(s) that you are purchasing in either a **.jpg or .pdf** format. **NO MICROSOFT WORD.** Also, the resolution should be 300ppi. (Pixels per inch) Or as high/big as possible.

PLEASE NOTE: If a full page is purchased and a business card is given as artwork, the card will be scanned then sized up to fit page. This will cause the artwork to look pixelated and fuzzy.

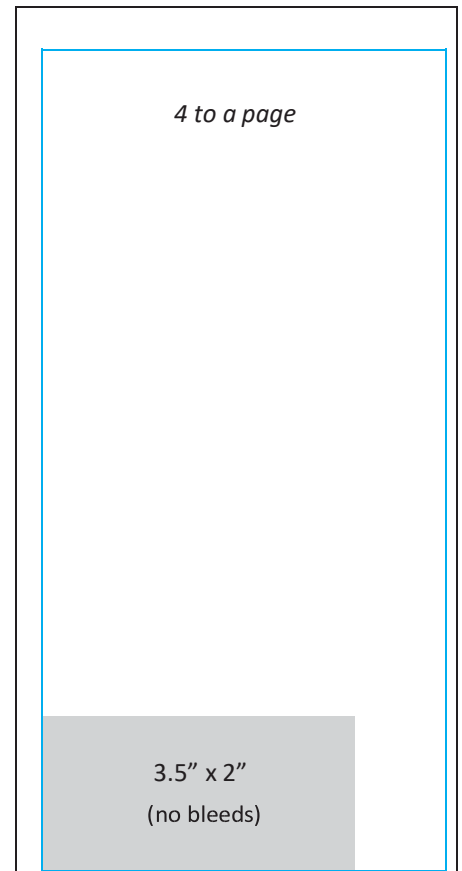
*If you would like to have a custom ad designed*  
**ARTWORK PRICES:** (In addition to the ad space price. )  
 - Full Page Ad and Half Page Ad - \$50.00  
 - Third Page Ad and Business Card - \$35.00



HALF PAGE LAYOUT-\$75



THIRD PAGE LAYOUT -\$50



BUSINESS CARD LAYOUT-\$25